

PROFILE

Deeply interested in and inspired by the juncture where design and business converge; expressing my work in the form of branding, social media elements and advertisements.

EDUCATION

Ahmedabad International School (AIS), Ahmedabad, India

IB (International Baccalaureate)
2018

School of the Art Institute of Chicago, Chicago, IL

Bachelor in Fine Arts, Visual Communication
2022

ACHIEVEMENTS

Preidential Scholarship

SAIC
2018-2022

EXPERIENCE

Banner Buzz, *Graphic Design Intern*

June 2021 - August 2021
Lawrenceville, Georgia

Worked as a part of the social media team to understand the digital strategy and created designs in accordance in the form of social media posts, stories and website banners for Circle one, Covers & all and multiple others.

Baska Foods, *Graphic Designer*

May 2020 - August 2020
Ahmedabad, India

Conceptualized and designed the product packaging for over 50 products, for a food E-commerce venture. Along with assisting with the overall branding visualization.

Sustainability Department at SAIC, *Social Media Manager*

September 2019 - May 2020
Chicago, IL

Handled social media accounts for the sustainability department at SAIC, created posts using multiple softwares. Side by side also managed the fashion surplus, organized and initiated zero waste policy for fabrics. Overall got an experience of how to work in an office environment.

Rajka and Keri, *Intern*

July 2019 - August 2019
Ahmedabad, India

Worked in the logistics department for the opening of a new store, Observed the production process and, Side by side assisted them with their promotion through handling some parts of their social media.

ORGANIZATIONS

SAIC AIGA, *Group Member*

September 2020 - Present
Chicago, IL

Attended multiple workshops, events and meetings about visual communication.

Namaste SAIC, *Group Member*

September 2019 - Present
Chicago, IL

Attended multiple events regarding cultural activities to build a community and create connections.

Anushkasheth

 [linkedin/anushka-sheth](https://www.linkedin.com/in/anushka-sheth)

 [anushkasheth](https://github.com/anushkasheth)

 asheth2@artic.edu

 Chicago, IL

SKILLS

Illustrator
In Design
Photoshop
Acrobat
Premiere Pro
Audition
Procreate
After Effects
Motion Graphics
Microsoft Suite
Wix Editor
Mac OS X

COURSES

Content Strategy for Professionals:
Engaging Audiences