



ANUSHKA SHETH

PROFILE

Deeply interested in and inspired by the juncture of design and business; expressing my work in the form of branding, social media and advertising.

EDUCATION

School of the Art Institute of Chicago

Chicago, IL

Bachelor in Fine Arts, Visual Communication

2022

Ahmedabad International School (AIS)

Ahmedabad, India

IB (International Baccalaureate)

2018

CERTIFICATIONS

Northwestern, Medill School of Journalism

Content Strategy Specialization

2021

ACHIEVEMENTS

Presidential Scholarship

SAIC

2018-2022

SKILLS

Illustrator
In Design
Photoshop
Adobe XD
Acrobat
Premiere Pro
Audition
Procreate
After Effects
Motion Graphics
Animation
Figma
Microsoft Suite
G Suite
Wix Editor
UI/UX

EXPERIENCE

Landor & Fitch, Intern

September 2021 - December 2021

Bombay, India

Worked as a part of the Design team and helped within aspects of branding, brand research, and user research for multiple clients. Specifically designed web pages, icons, logo animations and social media banners.

Banner Buzz, Graphic Design Intern

June 2021 - December 2021

Lawrenceville, Georgia

Worked as a part of the social media team to understand the digital strategy and created designs in accordance in the form of social media posts, stories and website banners for Circle one, Covers & all and multiple others.

Baska Foods, Graphic Designer

May 2020 - August 2020

Ahmedabad, India

Conceptualized and designed the product packaging for over 50 products, for a food E-commerce venture. Along with assisting with the overall branding visualization.

Sustainability Department at SAIC, Social Media Manager

September 2019 - May 2020

Chicago, IL

Handled social media accounts for the sustainability department at SAIC, created posts using multiple softwares. Side by side also managed the fashion surplus, organized and initiated zero waste policy for fabrics. Overall got an experience of how to work in an office environment.

Rajka and Keri, Intern

July 2019 - August 2019

Ahmedabad, India

Worked in the logistics department for the opening of a new store, Observed the production process and, Side by side assisted them with their promotion through handling some parts of their social media.

ORGANIZATIONS

SAIC AIGA, Group Member

September 2020 - Present

Chicago, IL

Attended multiple workshops, events and meetings about visual communication.

Namaste SAIC, Group Member

September 2019 - Present

Chicago, IL

Attended multiple events regarding cultural activities to build a community.

 [anushkasheth](https://www.instagram.com/anushkasheth)

 [linkedin/anushka-sheth](https://www.linkedin.com/in/anushka-sheth)

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